

PRIVACY POLICY

(Article 13 of EU Regulation 2016/679)

Below we provide you with information regarding the processing of the personal data you have communicated.

Data Controller

Your data will be processed, as Data Controller, by: HRC International Academy S.r.l., with registered office in Rome (00144), Via della Sierra Nevada n. 108, Tax Code and VAT Number 14332251009 (hereinafter for brevity HRC).

We specify that "processing" of personal data, according to the Regulation, means any operation or set of operations, performed by HRC with or without the aid of automated processes and applied to your personal data or sets of personal data, such as collection, recording, organization, structuring, storage, adaptation or modification, extraction, consultation, use, communication by transmission, diffusion or any other form of making available, comparison or interconnection, limitation, cancellation or destruction.

Purpose And Legal Basis of The Treatment

Your data, provided as part of your voluntary participation in the HRC Barcamp Project (hereinafter referred to as the "Project" or the "Event") as a participant, may be used by the Data Controller for the following purposes:

- a) Allow you to participate in the Event within the above-mentioned Project as participant and share insights, professional experience;
- b) Use your data to make communications via regular mail, e-mail, telephone, SMS;
- c) Fulfill the obligations of law or regulations in force;
- d) Share and publish, free of charge, your name, surname, photos and/or images of you in general, as well as Event content (images, videos, audios, work experience, contacts, excerpts, or recordings) within HRC's communication channels.
HRC's communication channels are the following:
 - Websites;
 - Social media (Facebook, LinkedIn, Instagram, YouTube, MYHRGoal.com, website);
 - Other computers and print media.
- e) Receive commercial communications from the Data Controller.
- f) Transfer to third parties, in particular to Partners / Expert Insights of the Event, of your data (such as: name, surname, cell phone number (optional) - reference company, job title, email) so that the Partner can contact you to offer you goods and/or services. It is understood from now on that the Partner will treat your data as an autonomous owner, so it may use your data to pursue its own purposes (you can see more information about the Event Partner on the site <https://community.hrcigroup.com/es/eventi/barcamp-2023-espana>, in the area reserved for the calendar of events to which you intend to register).

It is understood as of now that, with regard to the above treatments, referred to in letters a), b), c) and d), the provision of personal data and the expression of your consent is mandatory, and therefore implicit (art. 6 letter b) and c) of EU Reg. 2016/679 and subsequent additions), as any refusal determines the impossibility to take part in the Event and acquire the qualification of "Participant".

With specific reference to the purpose referred to in letter e) of this statement, it is instead necessary to acquire specific authorization consent (art. 6 letter a) of EU Reg. 2016/679 and subsequent additions), which means the possibility of using your data, by the Data Controller, to send you commercial communications. Please note that you can revoke your consent at any time, through the unsubscribe procedure within our DEM (Direct Email Marketing).

In relation to the purposes referred to in letter f) is instead necessary the acquisition of specific authorization consent (Article 6 letter a) of Reg. EU 2016/679 and subsequent additions), which is understood with the possibility of transfer to the Partners of the Events of your data.

Type of Processed Data

The Data Controller will process the following types of data: Personal data: first name, last name, cell phone number - optional - company of reference, job title, email, photos, video, and audio recordings, documentary content of the Event.

Data Management

The processing of data will be carried out with manual and/or computer and telematic tools by authorized personnel and qualified to treat in accordance with the rules in force and the principles of correctness, lawfulness, transparency, relevance, completeness and not excessive, accuracy and logic of organization and processing closely related to the purposes pursued and in any case to ensure the security, confidentiality, integrity and availability of data processed, in compliance with organizational measures, physical and logical provisions.

Storage Times and Methods

Your data will be stored at the headquarters of the Controller in paper and digital archives as follows:

- for the purposes indicated in letters a), b), c), d) for a period of 5 years.
- for the purposes referred to in letter e) and f) up to a maximum of 24 months and in any case until any revocation of consent.

At the end of the period specified above, your data will be deleted or anonymized.

Recipients

Your personal data may be transferred to:

- External collaborators involved in the administrative/accounting management, in the capacity of external data processors, who operate on behalf of the Data Controller (for all the purposes specified above);
- Judicial and administrative authorities, for the fulfilment of legal obligations (for the purposes referred to in point (a)).

Transfer of Data Abroad

Your personal data will not be transferred outside the European territory (EU).

Rights of the Interested Party

You will be able to exercise the rights under Articles 7 paragraph 3, 15, 16, 17, 18, 20, 21 and 77 of EU Reg. 2016/679 on the protection of personal data such as the revocation of data, the confirmation of their existence, the indication of the origin of the data, the purposes and methods of processing, updating, rectification, integration, portability, and the possibility to object to the processing.

This exercise may be carried out by making a request to the Data Controller through the e-mail address privacy@hrcigroup.com.

These permissions do not allow the use of my photographic image and / or audiovisual and my personal data in contexts that undermine the dignity personal dignity and decorum and in any case for a use and / or purposes other than those mentioned above and may be revoked at any time by making a request to the e-mail address privacy@hrcigroup.com.